



Expand Your Ancillary Quoting Reach Through Ideon

Ideon builds and maintains the "pipes" that help medical and ancillary carriers connect with third-party platforms and software where today's benefits are quoted, enrolled, and administered. By working with Ideon and establishing one single point of integration, carriers unlock exponential growth opportunities without any IT investment and minimal resource allocation. Our carrier partners no longer need to rely on each platform correctly loading their products and rates.

Expand your reach and win new business through digital distribution. Ideon connects carriers to the quoting platforms brokers and employer groups use today.

Quoting Support

Ideon works closely with our carrier partners to seamlessly distribute ancillary products to third-party quoting platforms. These platforms include digital brokers, general agents, and broker-facing quoting tools. Carrier plan details and group-specific rates and premiums are passed to these partners through an API for a consistent and accurate quoting experience.

Partnerships

Ideon enables carriers to drive more business by broadening their reach in all markets. We partner with the vast majority of the industry's top third-party quoting and agency management platforms, and our connections span brokers in all 50 states plus DC, including national agencies.

Here are some of the quoting platforms we partner with:



Reporting/Visibility

We provide carrier partners with Quote Activity Reporting, so they gain visibility into what is being quoted. These activity reports provide detailed information on every quote including insight into what platforms are quoting which products and to whom.

In addition, Ideon offers testing tools that allow carriers to confirm product availability, details and premiums and the ability to gain valuable market intel.

Ideon Makes It Simple

Ideon gives you two options: Ideon can connect to your Rating API, or you can send us your group rates, factors and algorithms in formats such as excel or csv. Our flexibility allows us to work with any preferable means to accelerate the delivery of your plans and premiums to a variety of quoting platforms.