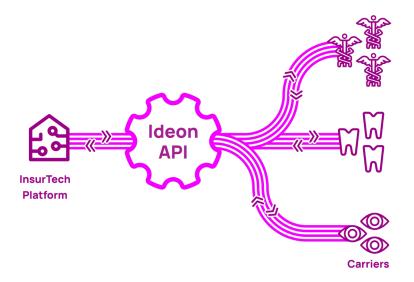
### Executive Overview for InsurTech Platform

## Accelerating Digital Transformation for the Benefits Industry with Powerful (Ideon) APIs

Ideon simplifies connectivity and data exchange with carriers, so digital platforms can focus on what matters most: improving users' health insurance and benefits interactions. We deliver the speed, quality, reliability, and efficiency necessary to ensure accurate quoting, smarter decision-support tools, and next-level enrollment experiences for consumers everywhere.



# Carrier connectivity without complexity

Carrier integrations are expensive and resource-intensive. Ideon paves the way for InsurTech and benefits platforms to connect with carriers quickly, efficiently, and at scale - through a single integration.

#### Cutting-Edge Digital Solutions for InsurTech Platforms

#### Quoting

Unlock unlimited growth opportunities with better quoting through industry-leading APIs for industry-leading quoting experiences.

#### Robust carrier inventory for instant scalability

Ideon APIs aggregate and normalize data from 300+ carriers nationwide. Through a single integration, InsurTechs can easily scale and add new functionality, enabling seamless delivery of medical and ancillary quotes from numerous carriers.

#### Accuracy and completeness, down to the last detail

Ideon's APIs generate accurate rates based on demographics and applicable business rules, freeing you from the complexity and costs of building and maintaining your own rating engine.

#### Eliminate manual processes

Working with Ideon, InsurTech platforms spend less time chasing down and formatting carrier data, SBCs, and other plan information.

#### V

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#### **Decision Support**

Integration to Ideon enables innovative health insurance and benefits decision support experiences, all fueled via a single point of integration. Customers such as Milliman, Healthcare Bluebook, and Teladoc have discovered the power of Ideon APIs.

#### Accurate, normalized data. Delivered via API

InsurTech companies leverage Ideon's high-quality, accurate data sets to bring transparency and guidance to the confusing world of health insurance and employee benefits.

#### Provider-network data

Ideon maintains the industry's most comprehensive set of provider-network data, with details on which doctors and facilities participate in each network.

#### Market segments

Eliminate the expenses associated with accessing multiple systems and data sets for different markets. Our data sets cover all the major market segments: Employer group, Individual under-65, Medicare Advantage, and Medicaid.





#### **Enrollment and Member Management**

Ideon provides a single point of connection for benefits platforms to gain access to an extensive network of medical and ancillary carriers for enrollment, administration, and renewals. It's a new era of efficient digital connectivity.

#### Faster, easier and accurate group setup

Cut group setup timelines down to days, from weeks or months, and lighten your team's operational and IT burden.

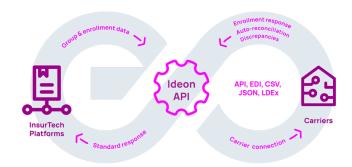
#### Worry-Free

Our proactive discrepancy management ensures that all member data is synced between platforms and carriers. Through our multi-step process of upfront validation and reconciliation, we identify errors before they get to the carrier.

#### Format freedom

Exchange group and member data with numerous carriers in one consistent format.

#### Data Validation/Aggregation



#### Let's Talk

Leverage Ideon's APIs and expertise to enhance your end-to-end digital solutions and create powerful user experiences for your members. Contact your Ideon sales representative or send us a note at sales@ideonapi.com.



