

Powering Robust Carrier Connections for InsurTech

Ideon simplifies the exchange of data between benefit-focused InsurTech and carriers

The Problem

For InsurTech platforms, digital connectivity to carriers is becoming table stakes. But building and maintaining hundreds of connections is a huge investment in technology, people and process.

How Ideon Helps

InsurTech platforms gain access to an extensive network of carriers for enrollment (and skip the dirty work of establishing connections to them) via one simple integration. Our secure solution enables platforms to enroll and manage health insurance and employee benefits in a single format with multiple carriers.

The Result

We enable InsurTech platforms to efficiently and accurately exchange data with multiple carriers at scale without having to build the connections themselves. Our customers can redeploy their resources to create better user experiences and focus on their competitive advantage.



"Through our partnership with Ideon, we've freed up internal resources, and made the enrollment process faster, easier, and better for employers, employees, and brokers. That is a huge competitive advantage for us during open enrollment periods and beyond."

Nir Leibovich
CEO and Co-Founder, GoCo

The Ideon advantage for tech platforms:

Simplified New-Group Installation

The Ideon team handles complex new-group plan configurations, ensuring the carrier receives enrollment information in the format they need.

Open Enrollment and Renewals

Each carrier has its own format, policies, schedules, and "blackout periods," making creating a flawless member experience during open enrollment challenging. We establish communication channels with each carrier, set clear timelines, and proactively audit data in the carrier's system to ensure elections are processed correctly.

Ongoing Maintenance

Our APIs support year-round member-management requirements across carriers and lines of coverage — including additions, terminations, qualifying life events resulting in coverage changes, and demographic changes.

Unrivaled Auto-Reconciliation

Ideon proactively identifies enrollment discrepancies to ensure that all member data is in sync between the carrier and InsurTech platforms. We compare the InsurTech platform's current demographic and enrollment information against what the carrier has on file to surface discrepancies immediately.

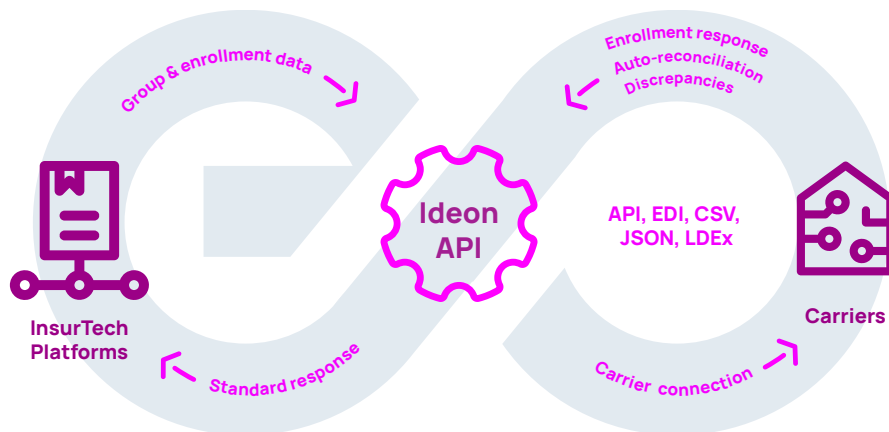
Next-Level Enrollment Experiences For All. Powered By Ideon.

Cutting-edge Technology. Secure, Accurate, and Supported.

We ensure peace of mind for your data exchange in three important ways:

- 1. Secure** Our security infrastructure is engineered from the ground up with robust policies that have passed and achieved both the HITRUST Certification (r2) & System and Organization Controls 2 Type II (SOC 2) audit to ensure our clients' and partners' sensitive information are secure and protected.
- 2. Accurate** Our API employs carrier validation, eligibility criteria, and data translation needed in order for clean data to be delivered to the carrier.
- 3. Expertise** Our operations team is composed of InsurTech experts who oversee and complement our technology with a human touch, providing a clear escalation path when needed.

Data Validation/Aggregation



Platform Network

Collect and transmit group and member enrollment data. Receive a standardized response from carriers on enrollment status.

Ideon

Process and distribute enrollment information to carriers. Provide pre-carrier transmission validations and standardized carrier errors reducing time spend reconciling data.

Carrier Network

Receive a standardized feed of enrollment data aggregated from multiple sources providing benefit administration services. Return the status of enrollments to a single source for distribution to platform partners.

Let's Get Started

Leverage Ideon's APIs and expertise to enhance your enrollment process and create powerful user experiences for your customers. To learn more, please visit: www.ideonapi.com or contact us at: sales@ideonapi.com.